



WLOS  
110 Technology Dr  
Asheville, NC 28803

## Contract # 2628855

Schedule Dates 09/16/16-09/22/16  
Advertiser NRA-National Rifle Assoc-Political Victory Fund (43  
Agency Red Eagle Media Group (15829)  
Product POLITICAL ISSUE (ns) (1187)  
Brand 388/912/7870 (861897)  
Salesperson Millennium/PHL, Philadelphia (1103)  
Sales Office Millennium Philadelphia  
Buyer Name Media Med/Eagle  
Phone/Fax /  
CPE 388/912/7870  
Account Types National/Political Issue Agency BRD  
Billing Type Weekly/Irregular  
Comments 2016  
Separation: 30

Date Entered 09/15/16  
Last Modified 09/15/16  
Entered By Kristen Buccigrossi  
CO-OP No  
Headline # ECR25287193  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$5,844.00  
Net Total \$33,116.00  
Sales Tax

Asheville (WLOS)  
By Broadcast Month  
Sep. 2016  
Grand Total:  
Spots 32  
Rate \$38,960.00  
\$38,960.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (14.3)	09/16/16-09/16/16	1	:30	6A- 6:30A (EST)						1			1	\$1,125.00	\$1,125.00	Asheville (WLOS)	NWS13 THS MORN	9/15/16
2.0	Normal Line / News (14.3)	09/19/16-09/19/16	1	:30	6A- 6:30A (EST)		1							1	\$1,125.00	\$1,125.00	Asheville (WLOS)	NWS13 THS MORN	9/15/16
3.0	Normal Line / News (14.3)	09/20/16-09/20/16	1	:30	6A- 6:30A (EST)			1						1	\$1,125.00	\$1,125.00	Asheville (WLOS)	NWS13 THS MORN	9/15/16
4.0	Normal Line / News (14.3)	09/21/16-09/21/16	1	:30	6A- 6:30A (EST)				1					1	\$1,125.00	\$1,125.00	Asheville (WLOS)	NWS13 THS MORN	9/15/16
5.0	Normal Line / News (14.3)	09/22/16-09/22/16	1	:30	6A- 6:30A (EST)					1				1	\$1,125.00	\$1,125.00	Asheville (WLOS)	NWS13 THS MORN	9/15/16
6.0	Normal Line / News (14.5)	09/16/16-09/16/16	1	:30	6:30A- 7A (EST)						1			1	\$1,240.00	\$1,240.00	Asheville (WLOS)	NWS13 THS MORN	9/15/16
7.0	Normal Line / News (14.5)	09/19/16-09/19/16	1	:30	6:30A- 7A (EST)		1							1	\$1,240.00	\$1,240.00	Asheville (WLOS)	NWS13 THS MORN	9/15/16
8.0	Normal Line / News (14.5)	09/20/16-09/20/16	1	:30	6:30A- 7A (EST)			1						1	\$1,240.00	\$1,240.00	Asheville (WLOS)	NWS13 THS MORN	9/15/16
9.0	Normal Line / News (14.5)	09/21/16-09/21/16	1	:30	6:30A- 7A (EST)				1					1	\$1,240.00	\$1,240.00	Asheville (WLOS)	NWS13 THS MORN	9/15/16
10.0	Normal Line / News (14.5)	09/22/16-09/22/16	1	:30	6:30A- 7A (EST)					1				1	\$1,240.00	\$1,240.00	Asheville (WLOS)	NWS13 THS MORN	9/15/16
11.0	Normal Line / News (14.5)	09/16/16-09/16/16	1	:30	12P- 12:30P (EST)							1		1	\$565.00	\$565.00	Asheville (WLOS)	NWS 13 NOON	9/15/16
12.0	Normal Line / News (14.5)	09/19/16-09/19/16	1	:30	12P- 12:30P (EST)		1							1	\$565.00	\$565.00	Asheville (WLOS)	NWS 13 NOON	9/15/16
13.0	Normal Line / News (14.5)	09/20/16-09/20/16	1	:30	12P- 12:30P (EST)			1						1	\$565.00	\$565.00	Asheville (WLOS)	NWS 13 NOON	9/15/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: [http://\\$egi.net?p=1224](http://$egi.net?p=1224) ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WLOS  
110 Technology Dr  
Asheville, NC 28803

Red Eagle Media Group  
815 Slaters Ln  
Alexandria, VA 22314

## Contract # 2628855

Schedule Dates	09/16/16-09/22/16	Date Entered	09/15/16
Advertiser	NRA-National Rifle Assoc-Political Victory Fund (43	Last Modified	09/15/16
Agency	Red Eagle Media Group (15829)	Entered By	Kristen Buccigrossi
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	No
Brand	388/912/7870 (861897)	Headline #	ECR25287193
Salesperson	Millennium/PHL, Philadelphia (1103)	Demo	A35+R
Sales Office	Millennium Philadelphia	Order Type	Normal
Buyer Name	Media Med Eagle	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	388/912/7870	Commission	\$5,844.00
Account Types	National/Political Issue Agency BRD	Net Total	\$33,116.00
Billing Type	Weekly/Irregular	Sales Tax	
Comments	2016 Separation: 30		

Asheville (WLOS)		
By Broadcast Month	Spots	Rate
Sep. 2016	32	\$38,960.00
Grand Total:	32	\$38,960.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / News (3/2.6)	09/21/16-09/21/16	1	:30	12P-12:30P (EST)				1					1	\$565.00	\$565.00	Asheville (WLOS)	NWS 13 NOON	9/15/16
15.0	Normal Line / News (3/2.6)	09/22/16-09/22/16	1	:30	12P-12:30P (EST)					1				1	\$565.00	\$565.00	Asheville (WLOS)	NWS 13 NOON	9/15/16
16.0	Normal Line / News (4/4.4)	09/16/16-09/16/16	1	:30	5:30P-6P (EST)					1				1	\$1,125.00	\$1,125.00	Asheville (WLOS)	NWS13 AT 5 30	9/15/16
17.0	Normal Line / News (4/4.4)	09/20/16-09/20/16	1	:30	5:30P-6P (EST)			1						1	\$1,125.00	\$1,125.00	Asheville (WLOS)	NWS13 AT 5 30	9/15/16
18.0	Normal Line / News (4/4.4)	09/22/16-09/22/16	1	:30	5:30P-6P (EST)					1				1	\$1,125.00	\$1,125.00	Asheville (WLOS)	NWS13 AT 5 30	9/15/16
19.0	Normal Line / News (5/7.0)	09/16/16-09/16/16	1	:30	6P-6:30P (EST)					1				1	\$1,800.00	\$1,800.00	Asheville (WLOS)	NWS 13 AT 6	9/15/16
20.0	Normal Line / News (5/7.0)	09/19/16-09/19/16	1	:30	6P-6:30P (EST)			1						1	\$1,800.00	\$1,800.00	Asheville (WLOS)	NWS 13 AT 6	9/15/16
21.0	Normal Line / News (5/7.0)	09/20/16-09/20/16	1	:30	6P-6:30P (EST)				1					1	\$1,800.00	\$1,800.00	Asheville (WLOS)	NWS 13 AT 6	9/15/16
22.0	Normal Line / News (5/7.0)	09/21/16-09/21/16	1	:30	6P-6:30P (EST)					1				1	\$1,800.00	\$1,800.00	Asheville (WLOS)	NWS 13 AT 6	9/15/16
23.0	Normal Line / News (5/7.0)	09/22/16-09/22/16	1	:30	6P-6:30P (EST)					1				1	\$1,800.00	\$1,800.00	Asheville (WLOS)	NWS 13 AT 6	9/15/16
24.0	Normal Line / News (6/5.6)	09/17/16-09/17/16	1	:30	6P- News-News 13 at 6p							1			\$675.00		Asheville (WLOS)	NWS 13	9/15/16
24.0.1	Preempt (6/5.6)	09/17/16															Asheville (WLOS)	Program Change/Exception - ABC College Football	
25.0	Normal Line / News (7/5.8)	09/18/16-09/18/16	1	:30	6P- News-News 13 6p News Sunday								X	1	\$900.00	\$900.00	Asheville (WLOS)	NWS 13	9/15/16

## CONFIRMATION CONTRACT

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Date:

Accepted-Station:

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Buyer Name	Media Med,Eagle	Package Deal	
Phone/Fax	/	Commission %	15.00
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Asheville (WLOS)	
By Broadcast Month	Spots
Sep. 2016	32
Grand Total:	32

Asheville (WLOS)	
By Broadcast Month	Rate
Sep. 2016	\$38,960.00
Grand Total:	\$38,960.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
26.0	Normal Line / SPOT (8/6.2)	09/16/16-09/16/16	1	:30	7P- Wheel of Fortune	1					X			1	\$1,575.00	\$1,575.00	Asheville (WLOS)	WHEEL-FORTNE	9/15/16
27.0	Normal Line / SPOT (8/6.2)	09/19/16-09/19/16	1	:30	7P- Wheel of Fortune	1								1	\$1,575.00	\$1,575.00	Asheville (WLOS)	WHEEL-FORTNE	9/15/16
28.0	Normal Line / SPOT (8/6.2)	09/22/16-09/22/16	1	:30	7P- Wheel of Fortune	1				1				1	\$1,575.00	\$1,575.00	Asheville (WLOS)	WHEEL-FORTNE	9/15/16
29.0	Normal Line / SPOT (9/6.0)	09/20/16-09/20/16	1	:30	7:30P- Jeopardy	1		X						1	\$1,690.00	\$1,690.00	Asheville (WLOS)	JEOPARDY	9/15/16
30.0	Normal Line / SPOT (9/6.0)	09/21/16-09/21/16	1	:30	7:30P- Jeopardy	1			X					1	\$1,690.00	\$1,690.00	Asheville (WLOS)	JEOPARDY	9/15/16
31.0	Revised Line / News (10/5.7)	09/19/16-09/19/16	1	:30	11P- 11:35P (EST)	1	X							1	\$1,240.00	\$1,240.00	Asheville (WLOS)	NWS13 AT 11	9/15/16
31.1	Normal Line / News (10/5.7)	09/19/16-09/19/16	1	:30	11P- 11:30P (EST)	1	X							1	\$1,240.00	\$1,240.00	Asheville (WLOS)	NWS13 AT 11	9/15/16
32.0	Revised Line / News (10/5.7)	09/21/16-09/21/16	1	:30	11P- 11:35P (EST)	1			X					1	\$1,240.00	\$1,240.00	Asheville (WLOS)	NWS13 AT 11	9/15/16
32.1	Normal Line / News (10/5.7)	09/21/16-09/21/16	1	:30	11P- 11:30P (EST)	1			X					1	\$1,240.00	\$1,240.00	Asheville (WLOS)	NWS13 AT 11	9/15/16
33.0	Normal Line / SPOT (11/2.0)	09/20/16-09/20/16	1	:30	11:35P- ABC-Jimmy Kimmel Live	1		X						1	\$450.00	\$450.00	Asheville (WLOS)	J KIMMEL-ABC	9/15/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Red Eagle Media Group  
do hereby request station time concerning the following issue:

National Rifle Association of America Political Victory Fund
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: NRA-PVF

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

National Rifle Association of America Political Victory Fund  
11250 Waples Mill Road  
Fairfax, VA 22030

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer - Mary Rose Adkins

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

--





## AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.